

Sponsorship Program

About IIBA Cincinnati Chapter

We are a chartered member of International Institute of Business Analysis™ (IIBA) and represent the greater Cincinnati area for those who have a passion for Business Analysis. IIBA® Cincinnati Chapter is a non-profit professional organization founded in 2006. Our goals are to build alliances, create business analysis practitioners/leaders, and build upon those relationships impacted by business analysis.

IIBA Cincinnati Chapter Sponsorships

IIBA Cincinnati Chapter presents world class speakers and BA experts; facilitates training events, bi-annual conference, ambassador program and many more. Our events attract executives, managers, recruiters, and individuals from all levels of professional life. Sponsorships help defray the chapter's expenses and allow us to offer these events at no or very low cost to our attendees.

Other benefits include the following:

- Allows opportunity to network with the members of this elite group
- Associates your company's brand as a company that values the business analysis community
- Posts sponsor opportunities within a smaller targeted audience
- Markets your product and service offerings to decision makers and influencers









Sponsorship Program

Sponsorship Options and Benefits

Premier, Patron, Professional, and Event package sponsorships offer increasing levels of benefits as described for a period of one (1) year, except for Event Sponsor.

Benefits	Premier \$2,500	Patron \$1,100	Professional \$600	Event \$200*
Corporate logo displayed on Cincinnati IIBA website				
Recognized on the event slide as a sponsor				
Website hot link to the sponsor's designate website				
Allowed to place corporate literature at all regular monthly events				
Allowed to post jobs				
Send out four(4) email blasts to members from sponsors per sponsorship period				
Two (2) minutes to talk about your organization at three (3) agreed upon meetings				
Free chapter memberships to all sponsor IIBA members				
Customized shared web page on Cincinnati IIBA website				
Send out two (2) email blasts to members from sponsors per sponsorship period				

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Benefits (cont.)	Premier \$2,500	Patron \$1,100	Professional \$600	Event \$200*
Two (2) minutes to talk about your organization at two (2) agreed upon events				
Fifty (50)% off chapter memberships to all sponsor IIBA members				
Can purchase a hot link for \$100 that will be active during the period being sponsored				
One (1) free chapter membership				
Recognize event sponsor during the specified event only				
Monthly event sponsorships allowed to place literature during sponsor month only				
Two (2) minutes to talk about your organization at one (1) agreed upon event				

Disclaimer: Pricing does not include Southwest Ohio Business Analysis Regional Conference (SOBARC) 2015 event

***Event sponsors are for duration of Thirty (30) days during agreed upon period**